



DUBAI | ABU DHABI | OMAN | JORDAN | UAE



GULF DUNES



WHY ABU DHABI?

DESTINATION OF DISTINCTION

Abu Dhabi is becoming a leading destination for incentive travel experiences offering phenomenal highlights including the capital's unique characteristics, excellent services and outstanding offerings. Abu Dhabi's high level of safety, resilient infrastructure, combined with its rich culture and wide-range of events and unique venues - such as Louvre Abu Dhabi and Ferrari World, make it the ultimate destination for experiential incentive events.

Abu Dhabi is a desired future destination intended to motivate stakeholders to work together to achieve this future.

Whilst Abu Dhabi and the UAE pride itself on luxury and exceptional facilities and service, it may surprise you that it is leading the way in a number of initiatives to help sustainability. Many hotels have been implementing environmentally features for a while, with more following. This has allowed Abu Dhabi's natural surroundings thrive as much as possible.

Important milestones:

- MASDAR CITY
- HOPE TO PROBE
- GOLDEN JUBILEE
- EXPO 2020
- ENVIRONMENTAL VISION 2030

Vision

MASDAR CITY

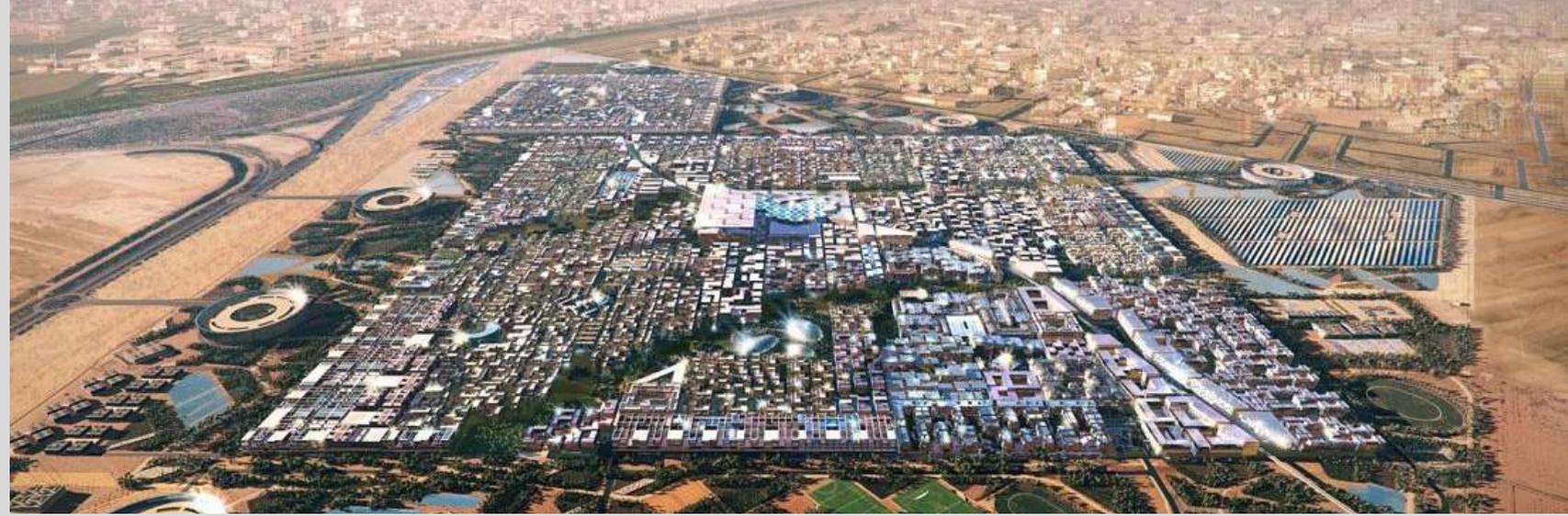
A catalyst for renewable energy development in the Arab world over the past decade, the aim is to produce the world's first zero-emission city in Masdar City, and in-turn the world's most sustainable city. Commercially viable renewable energy projects are continuously being developed, advancing innovation in clean technologies. The deliverance of knowledge and industry platforms to stimulate further growth in the wider renewable energy and clean-tech industry, will create new revenue streams for the UAE over the long term. Take your group on a tour of this ongoing project to marvel at the most technically advanced innovations the world over, dispelling the myth that the UAE doesn't care about its carbon footprint.

CSR

The nine kilometre Saadiyat Beach plays host to several Hawksbill Turtle nests every year. The Hawksbill is listed as critically endangered on the International Union for Conservation of Nature's Red List. Master developer Tourism Development & Investment Company (TDIC) began its Hawksbill Turtle Conservation Programme in early 2010 - the only one of its kind in the Arabian Gulf.

SUSTAINABILITY

While some hotels and establishments have followed Jumeirah Al Saadiyat's example of removing plastic bottles, the capital city has announced a wider initiative - the ban of single use plastics by 2021. It will gradually phase out disposable plastics, while putting new environmental policies in place. New regulations and fees will also be implemented to prepare for the move.





VISION + VALUE + EXPERIENCES

How Abu Dhabi can make your experience more desirable:

- E Vehicles - Airport Arrival & Departures / Transfers
- Exciting Group Tours
- Recreation & Sporting Activities
- Special Event Production
- Shore excursions, land & cruise tours
- Dine-a-rounds
- Incentive programs
- Theme Parties
- CSR & Wellbeing
- A step towards sustainable tourism

Coronavirus: Abu Dhabi on track to becoming completely 'Go Safe' certified

Abu Dhabi is a desired future destination intended to motivate. The Department of Culture and Tourism - Abu Dhabi has announced its Go Safe certification initiative, which is aimed at elevating and standardising hygiene and cleanliness levels across tourism and retail establishments in the emirate.

The initiative has been successfully rolled out at 146 of Abu Dhabi's hotels since its launch in June.

These measures include the adoption of social-distancing courses, checkpoints for temperature screenings, regular disinfection of all operational areas and Covid-19 testing for employees.

Go Safe has successfully become the benchmark for hygiene and safety levels in Abu Dhabi, blazing a trail in setting world-class standards in cleanliness and improved public health.

DCT Abu Dhabi aims to get the entire UAE Capital Go Safe-certified by the end of August 2020.



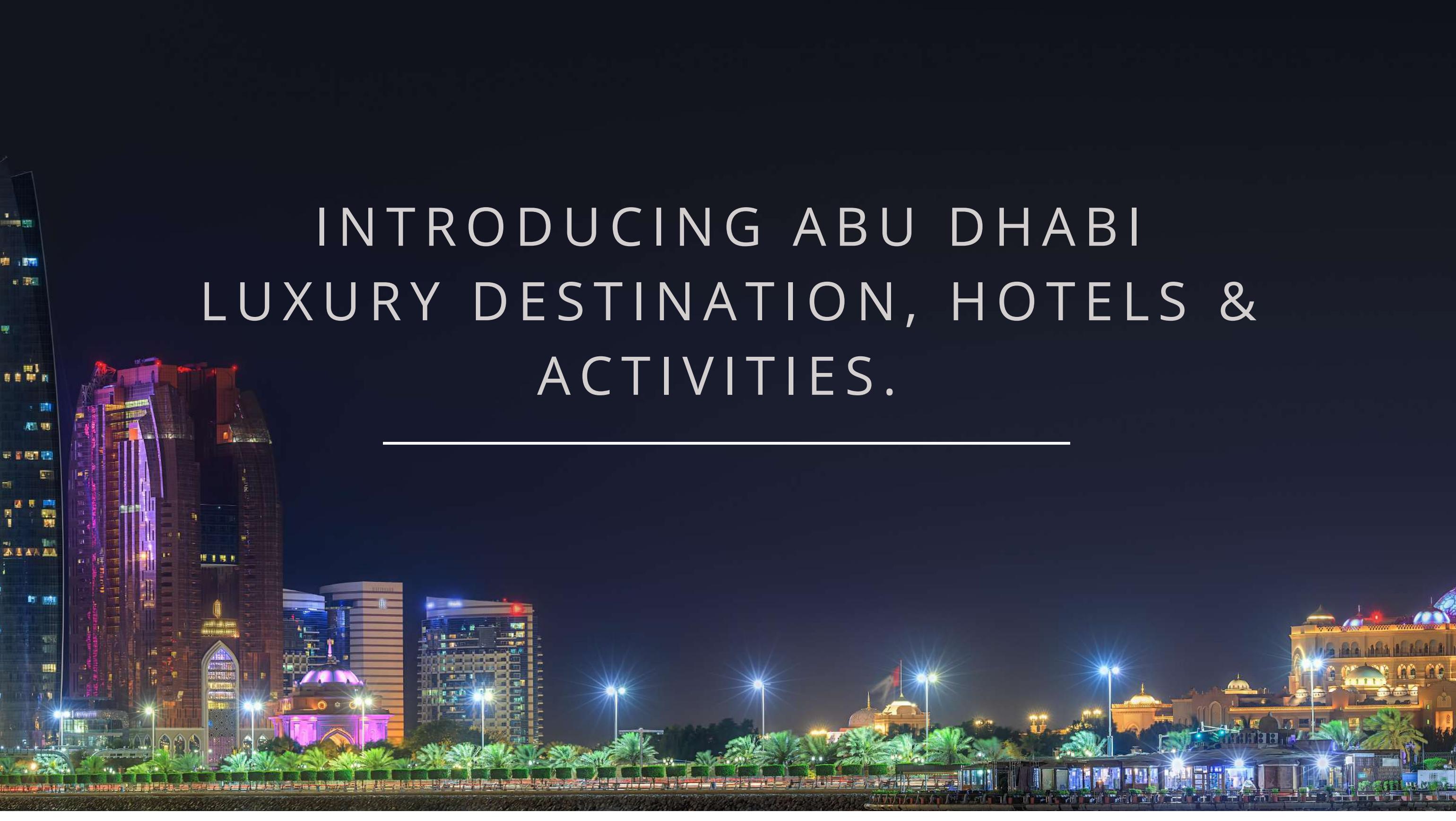


LUXURY IN THE AIR

Etihad Airways is the National Airline of the United Arab Emirates.

It offers International passenger and cargo services to over 102 destinations in 56 countries. The airline is known for setting new benchmarks in luxury and safety.

Etihad new Wellness initiatives will limit touchpoints throughout your journey, allowing for more distance between you and other guests. In addition, Etihad Wellness Ambassadors will be available throughout your trip to provide essential travel information and care. Your well-being is Etihad priority at every step of the way. That is why, Etihad have introduced Fit to Fly. Using motion sensors and voice recognition, this touchless technology screens your health for temperature, heart rate and respiratory rate prior to check-in.

A nighttime photograph of the Abu Dhabi skyline. The image features several prominent buildings, including the Etihad Towers on the left, which are illuminated with purple and blue lights. In the center, there are modern skyscrapers with glowing windows. To the right, a large, ornate building with multiple domes and arches is brightly lit with warm yellow and orange lights. The foreground is filled with palm trees and streetlights, creating a vibrant urban atmosphere. The sky is dark, making the city lights stand out.

INTRODUCING ABU DHABI
LUXURY DESTINATION, HOTELS &
ACTIVITIES.

BEACH VIBES

Incentive Locations



PARK HYATT™

Zāya
NURAI ISLAND

Fairmont
HOTELS & RESORTS

CITY VIBES

Incentive Locations



Jumeirah
STAY DIFFERENT™

GRAND
HYATT
ABU DHABI
HOTEL & RESIDENCES
EMIRATES PEARL

Emirates Palace
The Palace of the Emirates

ST REGIS

BOUTIQUE HOTELS

Incentive Locations



YAS ISLAND

Incentive Location

W ABU DHABI

ENTERTAINMENT HUB

New heights: Ferrari World Abu Dhabi to launch zip line and roof-walking experience

Train YAS - Fitness

Hire a Track

Jump behind a wheel

Drive, Drag, Drift, Kart, Ride, Tour

Exhilarating Team Experience

Visit Warner Bros

Ferrari World Abu Dhabi

Yas Waterworld Abu Dhabi



LAND ACTIVITIES

Incentive Locations

Charming attraction for every group and traveler.

- Arts & Culture
- Points of Interest
- Shopping
- Sports & Entertainment



SEA & AIR EXPERIENCES



Incentive Locations

Immerse your group on the Persian Gulf



- Yellow Boat City Tour
- Yacht and Sailing
- White Water rafting
- Kayaking in the Mangroves
- Seawings transfer or City Excursion
- Heritage boat tour
- Pearl diving
- BBQ + Water Sports



DESERT SAFARI

Incentive Locations

Experience Abu Dhabi best desert experience tailor made to your group. We can help create a bespoke program that includes exciting jeep transfers, off road dune bugging and an unforgettable stargazing dinner.



GALA DINNER VENUES

Incentive Locations

Gatherings by the Gulf.
Take your event to the great outdoors.

From intimate rooftops with skyline views
to large scale events up to 5000 people
with Gulf Views.



GROUP DINING

Incentive Locations

For a dining experience with a difference, from private dining experience offering extraordinary gastronomy to multi dining experiences under one roof for the larger groups.

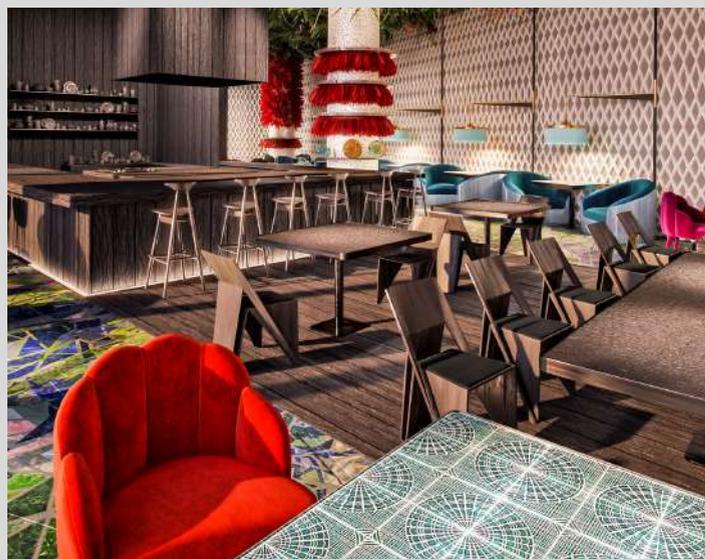
Exquisite menus

Dine-a-rounds

Speakeasy concepts

Alfresco dining

Skyline city views, dining over a F1 track to beach grills with a gulf breeze



MEETINGS & EVENTS





CORNICHE

The sweeping Corniche, which is a community hub on this island city, is the place for joggers, cyclists, walkers, sun worshippers, bathers or for those who wish watch the world go by.

Spanning 8km of shimmering Gulf waterfront, Abu Dhabi Corniche is the city's definitive hangout for locals and tourists alike. With an elegant promenade, pristine beaches, alluring cafes and manicured parks, it's little wonder coastal walkway is such a draw.

MEETING & EVENTS HUB

The Corniche is a great business destination for events as most hotels offer extensive state of the art conference space, sufficient guestrooms for mid-large size groups and wonderful unique event space facilities for cocktail receptions and gala dinners.





KHOR AL MAQTA

One of the wealthiest cities in the world, Abu Dhabi lays claim to an amazing array of architecture, attractions and natural splendor. Situated at the gateway to the capital city, Khor Al Maqta region offers luxurious business beachfront five star hotels in Abu Dhabi with unrivaled views of a design masterpiece - Sheikh Zayed Grand Mosque.

Meetings & Events

Khor Al Maqta has some of the cities finest conference and convention space; offering a mix of culture, business and leisure.

Here you will find distinctive outdoor and beach venues for cocktail reception, product launches and Gala Dinners.



SUSTAINABILITY

A hand holding a small globe of the Earth, which is resting on a green lotus flower. The background is a soft-focus green. Surrounding the globe are several circular icons connected by a thin white line, representing various sustainability concepts: a wind turbine, an oil rig, solar panels, a corn cob, a recycling symbol, a leaf, a flame, and a compass.

INTRODUCTION

The idea that the oil-rich UAE doesn't care about greenhouse-gas emission and sustainability is a long outdated one. In fact you may be surprised to know that in fact the UAE is a world leader in sustainability innovation, carrying out some of the most ambitious projects to date, with two decades of lowering dependency on fossil fuels. The UAE aims to be one of the most sustainable destinations by 2021, focusing on key priorities around world class healthcare, safety, sustainable environments and infrastructure. If CSR and sustainability is a key driver for your organisation, then the UAE offers a great platform to show commitment towards your goals as there are significant developments to make travel and tourism more sustainable.

Thank you for taking the time to view our presentation, we trust we have inspired you to consider Abu Dhabi for a future project .

GULF DUNES DMC

