

DESTINATION MARKETING, PR & SALES REPRESENTATION



EXITIX
marketing



Iberian Peninsula



Central &
Eastern Europe



Central Asia, South
Caucasus, Russia



OUR CURRENT AND RECENT CLIENTS & PARTNERSHIPS



OUR TEAM



Dmitry Smirnov
Business Development
Shareholder



Andrea Szegedi
Regional Director
Central Europe



Macarena Hidalgo
Regional Director Spain



Alexei Tolpygo
Regional Director Portugal
Shareholder



Alena Gurinova
Regional Director
East Europe, Central Asia

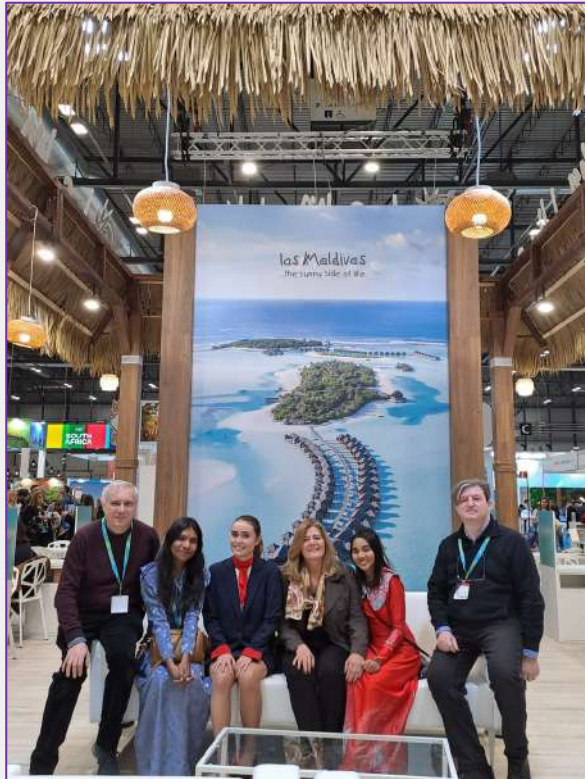


Yulia Grushina
Social Media Coordinator



- ✓ B2B campaigns, educational events for the trade, sales calls, door-to-door presentations, seminars. Monitoring tour operator products and packages promotions
- ✓ Online trade education campaigns, including webinars, certified destination specialist programs, etc.
- ✓ Travel fairs and road-shows participation.
- ✓ Newsletter distribution through the travel
- ✓ Media and travel trade familiarization trips.
- ✓ Media relations: press release distribution, media monitoring.
- ✓ Consumer campaigns through selected online and printed media platforms. Media buy.
- ✓ Social Media Marketing. Influencers, opinion leaders, bloggers.

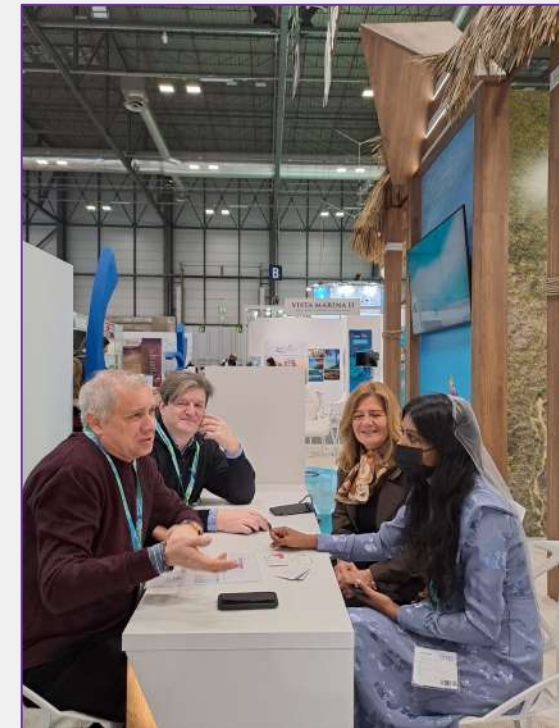




Management and operations of the Visit Maldives stand at FITUR 2023.



All stand coordination, conducting the meetings schedule, handling media and TO visits, assisting to stand stakeholders in meeting Spanish travel trade, media coverage, running of a lucky draw for consumers, distribution of printed materials and souvenirs.





Visit Maldives at
HUNGEXPO Travel Fair,
Budapest February
2023.

Assisting Maldives
tourist private sector
representatives in
setting up meetings
with Central European
travel trade, cross
promotion of Maldives
and of the key
promotional initiative
of the year: Maldives
Storytellers
Conference.





Business Breakfast
presentation of
Maldives in Budapest
in cooperation with
Constance Hotels and
the Emirates.





Series of destination training webinars with outbound tour operators, with airlines and with hotels and DMC's from a destination.





Promoting Maldives at the Access Luxury Travel Show in Prague, March 2023.

Over 25 pre-scheduled face-to-face table top presentations to the leading luxury travel companies of Czech Republic and Poland.





Assistance in inviting professional buyers from Portugal and Spain for the Access Luxury Travel Show in Lisbon February 2023.

A luxury event in which hoteliers and various travel agents from the South European market met to establish business relationships.





Assistance in setting up appointments for the State Secretary for Tourism of Goa (India) with Portuguese travel trade representatives at the Lisbon Travel Fair (Bolsa Turismo Lisboa) 2023





MICE workshops in Prague and Warsaw for Portugal United, a group of hotels and DMC from Portugal.

Selection and qualification of guests, invitation and RSVP process, follow up.





Please contact us if you need a reliable marketing representation partner in Spain and Portugal, in Central or Eastern Europe, in Central Asia.

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